



Sydney, 7 May 2010

Lafarge Plasterboard nominated for excellence in safety and environmental solutions

Lafarge Plasterboard's commitment to safe and sustainable manufacturing processes has been recognised by the *Manufacturers' Monthly Endeavour Awards*, having been selected as a finalist in two categories - Safety Scheme of the Year and Environmental Solution of the Year.

The company's safety program, *Is Your Safety Radar ON – Supervisor Training*, was selected for successfully driving the safety message through all levels of the business.

Through developmental and cross-functional training programs, the skills and technical knowledge of frontline supervisors were harnessed to bring about a change in the workforce culture from compliance to commitment.

'Radar ON' highlighted seven good safety behaviours: **Review**; **Assess**; **Develop awareness**; **Adjust behaviour**; **Reassess**; **Observe** and **Never proceed unless safe**.

Miniature radars and posters displayed at all sites serve to remind employees that safety demands vigilance at all times.

The *Stormwater Harvesting System* at the company's Matraville plant, has also been selected as a finalist for the category - Environmental Solution of the Year.

Lafarge Plasterboard installed an innovative stormwater recovery system designed to minimise the use of town water in the production of plasterboard. Since its installation, the Matraville plant has been using significantly less town water.

In a good month of rainfall, the company is able to continuously use stormwater for nine days in the plasterboard process, saving in excess of 1 million litres of town water in that month alone. Annual water savings of approximately 9.2 million litres are possible using this system.

The *Manufacturers' Monthly Endeavour Awards* are Australia's premier national awards program for Australia's manufacturing industry. The awards winners will be announced in May at a presentation in Sydney.

- RELEASE ENDS -

For further information please contact Crystal Dias, Communications Coordinator on tel : (02) 93116924 or email : crystal.dias@au.lafarge.com

PAGE 1/1

NOTES TO EDITORS

Lafarge is the world leader in building materials, with top-ranking positions in all of its businesses: Cement, Aggregates & Concrete and Gypsum. With more than 78,000 employees in 78 countries, Lafarge posted sales of Euros 15.9 billion in 2009. In 2010 and for the sixth year in a row, Lafarge was listed in the 'Global 100 Most Sustainable Corporations in the World'. With the world's leading building materials research facility, Lafarge places innovation at the heart of its priorities, working for sustainable construction and architectural creativity.

Lafarge Plasterboard is a plasterboard specialist focused on providing plasterboard, compounds, cornice and associated products to the building industry in Australia. Lafarge Plasterboard also offers a comprehensive range of partition, wall lining and ceiling solutions for both new and refurbishment projects in the residential and commercial building markets. These solutions are complemented by the company's ability to customise systems to meet individual fire, acoustic and aesthetic requirements.